PURE// ACCELERATE DIGITAL KOREA 2021

BREAKTHROUGH

상상을 초월하는 혁신

PURESTORAGE®

디지털 트랜스포메이션, 이제 퓨어스토리지의 혁신적인 솔루션을 통하여 쉬워집니다.

김민철 지사장 직무대행
mc.kim@purestoreage.com
Pure Storage Korea

#PUREACCELERATE

PURESTORAGE®

Bottlenecks to Breakthroughs:

Cloud Ready

Everything-as-a-Service | Cloud Data Mobility | Modern Apps & Orchestration

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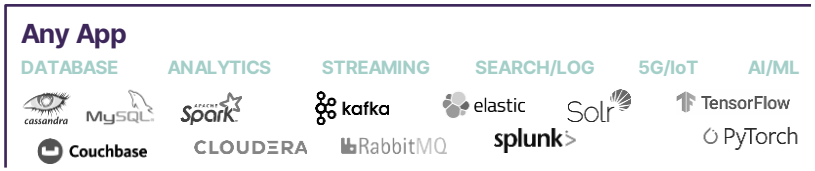
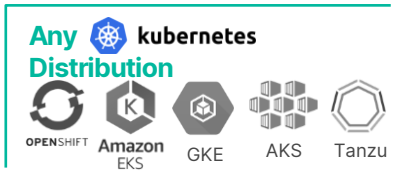
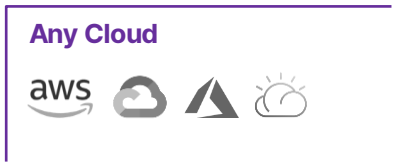
One single platform for any app, anywhere

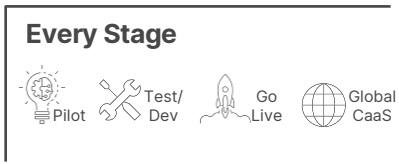




portworx by Pure Storage

The industry's leading **Kubernetes Data Services Platform**
for building, automating, protecting, and securing Cloud Native applications.





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Portworx is the most complete data services platform

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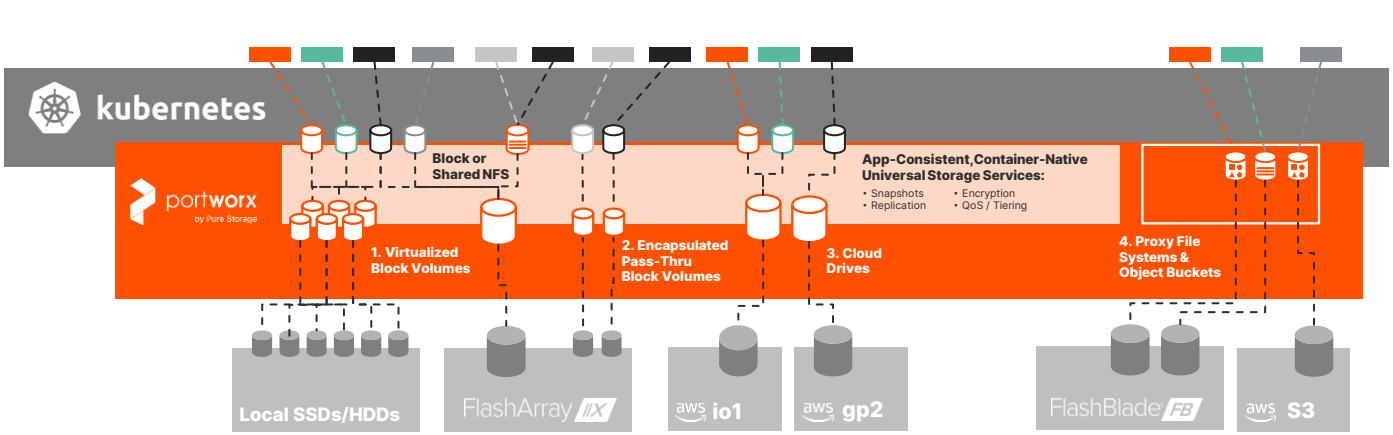
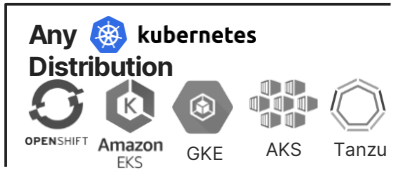
Announcing Portworx Enterprise 2.8





A Single Container-Native Control Plane for all K8s Storage Needs

Multiple Storage Classes

- Block, file, object
- Multiple performance levels
- Multiple protection levels

Consistent, App-Aware Capabilities

- Snapshots
- Encryption
- Replication
- All app-aware

Flexible Protection & Disaster Recovery

- App-aware snaps and backups
- Cross-Rack, Row, AZ, Region replication
- Sync and async
- Cloud & on-prem

Infrastructure Agility / Migration

- Migrate containers between storage classes
- Migrate / lifecycle HW infrastructure
- Migrate between cloud providers

Optimized for Scale, Reliability, and RPM Rate

- 1,000s of nodes, 100s of clusters, 100,000s of containers
- 10s of PBs scale
- 10,000s operations/day
- 6x9s of availability

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It’s so easy to get started

Try PX-Essentials for free

- Freemium
- Just download and use!
- Documentation and community support

30-Day Free Trial

- Portworx Enterprise
- PX-Backup
- All features, no limits

Pay-as-you-go and subscription

- Transparent pricing
- Annual discounts

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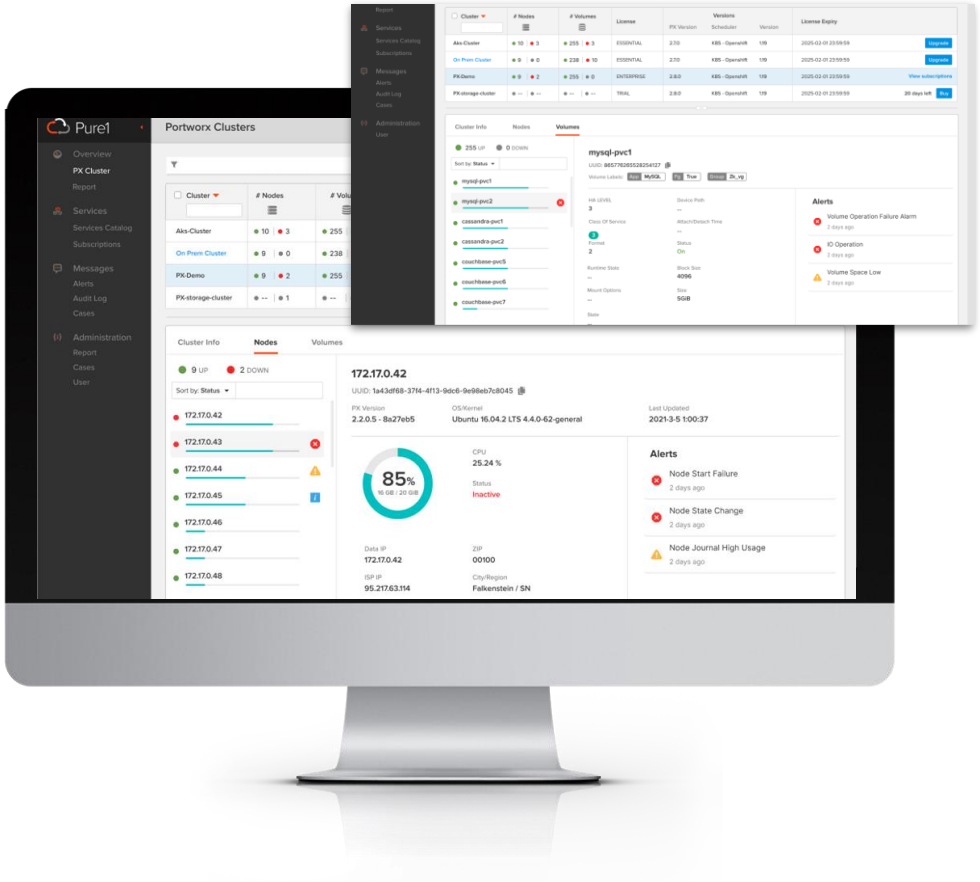
Container & App Observability

Portworx telemetry
data consumed by Pure1® AI

Provides basis for proactive support

Container- and Kubernetes app-centric analytics



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Bottlenecks to Breakthroughs:

The Best Experience

Simplicity | Predictive Support | Streamlined Planning

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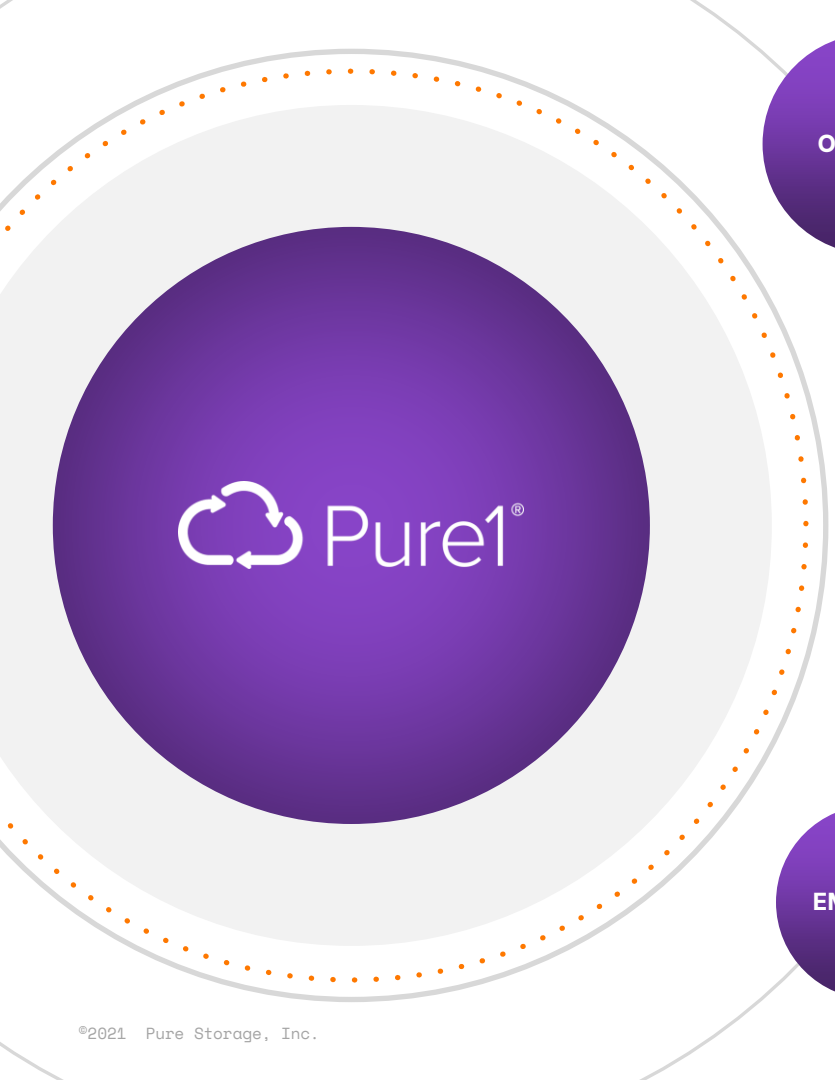

OPTIMIZE

Reduce the time you spend on management and take the guesswork out of support.

STREAMLINE

Improve the speed and accuracy of resource planning while enhancing user experiences.

EMPOWER

Build your hybrid cloud infrastructure your way and on-demand without the headaches of legacy purchasing

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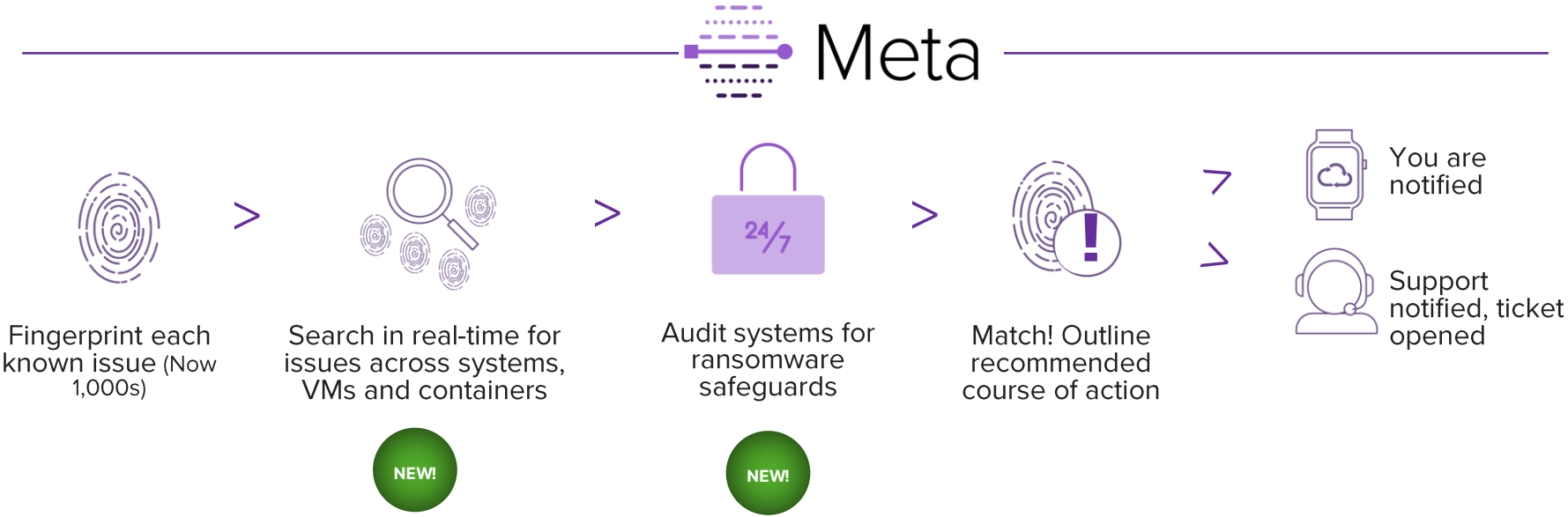
OPTIMIZE

Consolidated | Simple | Predictive | Global

Resolve Issues Before They Impact Users

Proactive Analysis, Alerting and Root Cause from Systems to Containers and More



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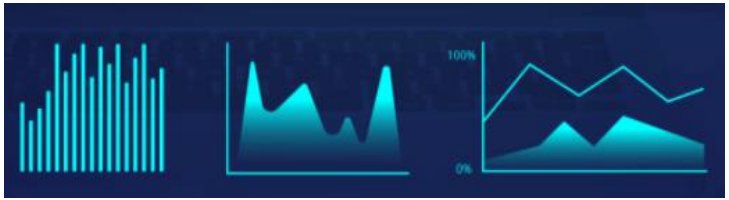
STREAMLINE

What If Modeling | AI-Driven Workload Planning

Use 'What If' Modeling to Stay Ahead of Demands

Easily make decisions on how supporting business growth with data-driven predictions

- Forecasts based on up to 3 years of data
- Considers performance, latency and capacity
- Looks at entire fleet for possible rebalancing
- Recommends capacity expansion, controller upgrades and / or workload migration
- **VISION**: Ties to self-service quote & order



Trend Analysis & Forecasted Growth
Compared to 'Safe Zone' Resource Usage

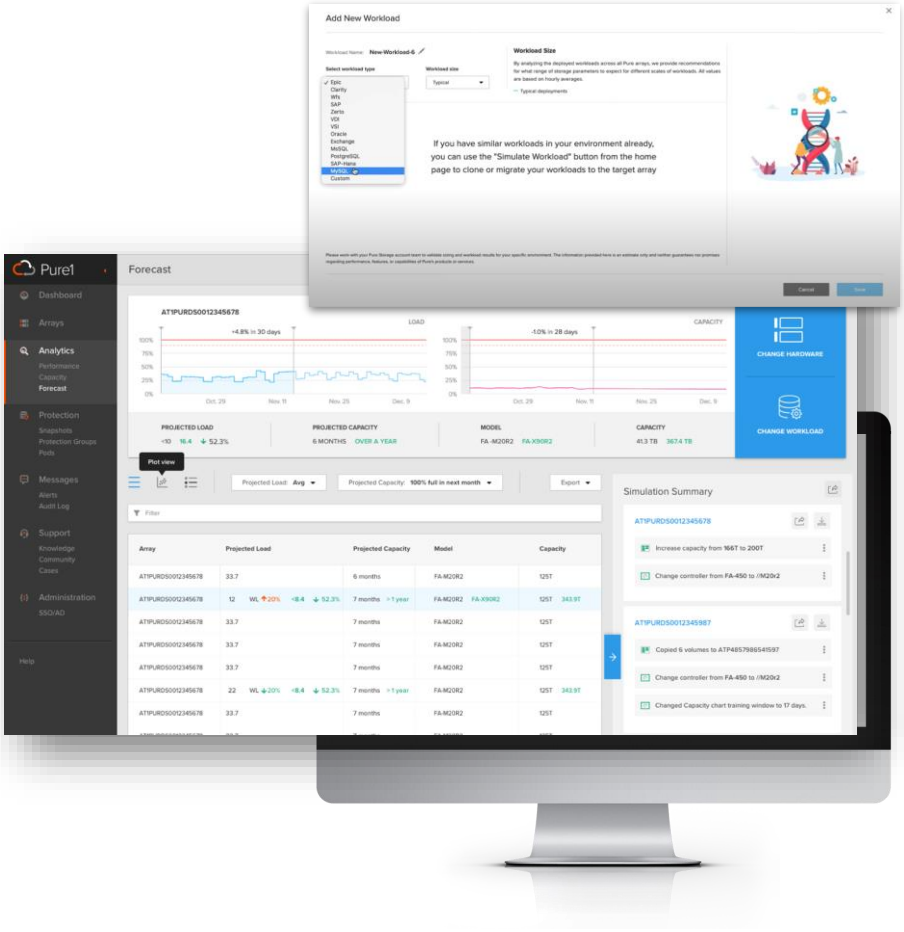
AI-Driven Recommendations

Adding Net New Workloads based on application aware profile & fleet intelligence

Workload Re-balancing Recommendations

Performance & Capacity Evergreen Recommendations

Pure as-a-Service Calculator for instance type selection



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EMPOWER

Self Service | OpEx Growth Flexibility | Quote & Track

Modern, Marketplace Approach

NEW!

Plan & Buy On Your Schedule

Get Advice on What to Add

Make Hybrid Cloud Easy -
AWS Market Integration
Microsoft Azure Integration

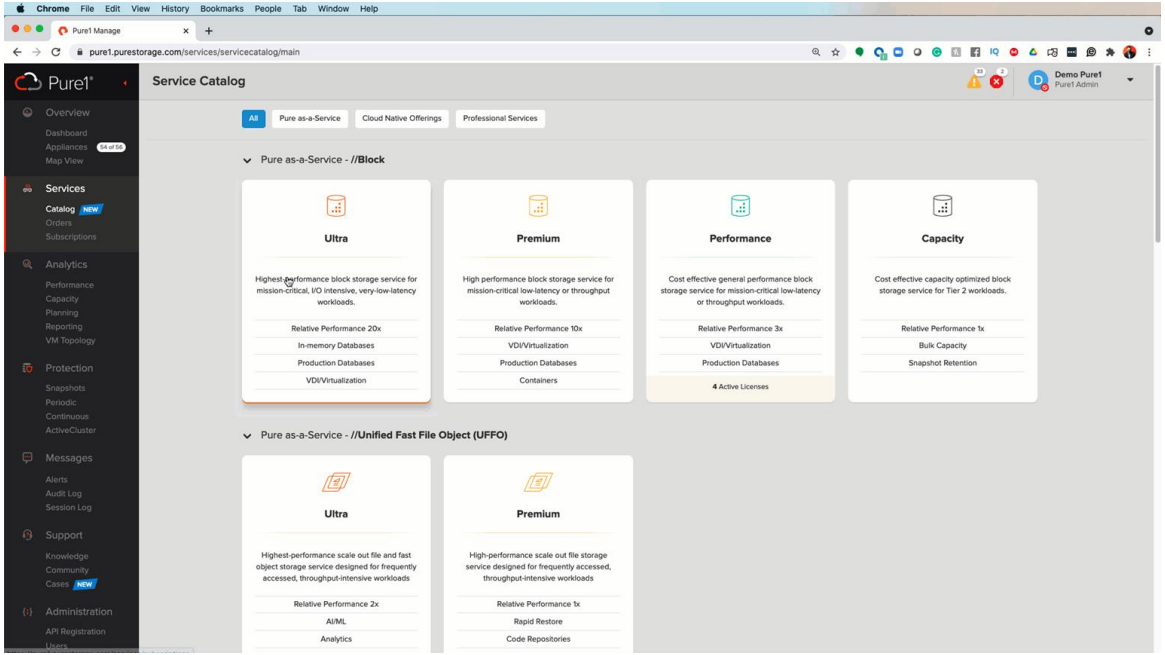
Expanded Digital Self Service

Expanded Offers - CBS AWS, CBS Azure, Pure as-a-Service, Portworx, and Professional Services

Subscription Management

Partner Personas for billing & order tracking

Customer Driven Upgrade Scheduling for Pure Upgrades



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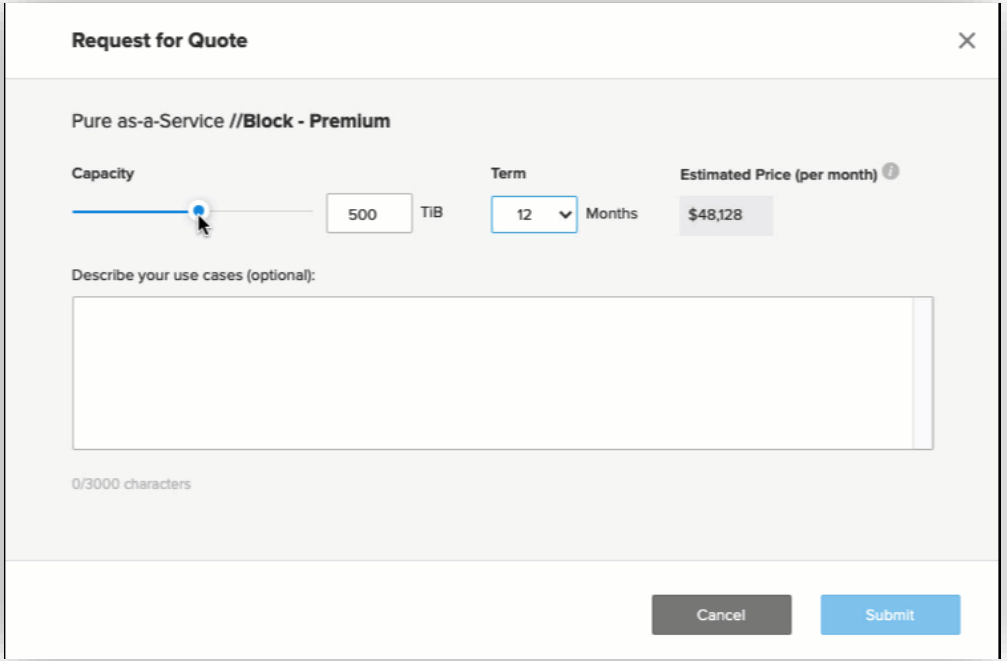
Expanded Digital Self Service

Empower: Flexible Control Growth

Scale On Demand

Define Terms Based on Needs

Add comments to make sure you get exactly what you need



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Thank You!

Contact us to continue the conversation

mc.kim@purestorage.com

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